

Order Item Summary

CBS TELEVISION STATIONS



KDKA-TV

Order ID: 57127 CF LOC-POL FBD - LBD: 10/30/12 - 11/05/12 HL#: Created: 10/26/12 11:06 AM

Client: THE MCCORD COMMITTEE (342254) CPE: / / Agency Commission: 15 % Updated: EMENDEL on 10/26/12 12:46 PM

Agency: THE CAMPAIGN GROUP, INC. (8131) Product: (D) TREASURER - Self Protect.: :20:00 Confirmed: 10/26/12 11:19 AM

Buyer: Lisa Cabanel Demo: HHOLDS DMA RTG Sched. Code: D Contract: 10/29/12 08:56 AM

AE: Brian Butz-1-KDKA-TV Billing Int: Monthly BM: SS

Share: 0% WTAE: 0% WPXI: 0% WPGH: 0% WPMY: 0% WPCW: 0% CABLE: 0%

ALL RATES ARE NON PRE-EMPTIBLE.

PAID FOR BY: THE MCCORD COMMITTEE

MARK INVOICE PAID, PROOF OF PERFORMANCE AND PUT IN PUBLIC FILE.

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
001	MLOCAL6A	M T W T F * *	MORN	30	D			0.0	\$720.00	3	\$2,160.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>	<u>Nov 05</u>									
	10/30/12	11/05/12	2	1									
002	07:00 - 08:00	M T W T F * *	MORN	30	D			0.0	\$450.00	3	\$1,350.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>	<u>Nov 05</u>									
	10/30/12	11/05/12	2	1									
003	08:00 - 09:00	M T W T F * *	MORN	30	D			0.0	\$450.00	3	\$1,350.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>	<u>Nov 05</u>									
	10/30/12	11/05/12	2	1									
004	NNOON	M T W T F * *	NEWS	30	D			0.0	\$720.00	3	\$2,160.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>	<u>Nov 05</u>									
	10/30/12	11/05/12	2	1									
005	NEWS4PM	M T W T F * *	NEWS	30	D			0.0	\$720.00	2	\$1,440.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>	<u>Nov 05</u>									
	10/30/12	11/05/12	1	1									
006	NEWS430PM	* T W T F * *	NEWS	30	D			0.0	\$720.00	2	\$1,440.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/30/12	11/02/12	2										
007	NEWS5PM	M T W T F * *	NEWS	30	D			0.0	\$1,050.00	2	\$2,100.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>	<u>Nov 05</u>									
	10/30/12	11/05/12	1	1									

Order Item Summary

CBS TELEVISION STATIONS



KDKA-TV

Order ID: 57127	CF LOC-POL	FBD - LBD: 10/30/12 - 11/05/12	HL#:	Created: 10/26/12 11:06 AM
Client: THE MCCORD COMMITTEE (342254)	CPE: / /	Agency Commission: 15 %	Updated: EMENDEL on 10/26/12 12:46 PM	
Agency: THE CAMPAIGN GROUP, INC. (8131)	Product: (D) TREASURER -	Self Protect.: :20:00	Confirmed: 10/26/12 11:19 AM	
Buyer: Lisa Cabanel	Demo: HHOLDS DMA RTG	Sched. Code: D	Contract: 10/29/12 08:56 AM	
AE: Brian Butz-1-KDKA-TV		Billing Int: Monthly	BM : SS	
Share: 0% WTAE: 0% WPXI: 0% WPGH: 0% WPMY: 0% WPCW: 0% CABLE: 0%				

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
008	NEWS530PM	* T W T F * *	NEWS	30	D			0.0	\$1,050.00	2	\$2,100.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/30/12	11/02/12	2										
009	NEWS6PM	M T W T F * *	NEWS	30	D			0.0	\$1,080.00	2	\$2,160.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>	<u>Nov 05</u>									
	10/30/12	11/05/12	1	1									
010	NEWS630PM	* T W T F * *	NEWS	30	D			0.0	\$1,080.00	2	\$2,160.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/30/12	11/02/12	2										
011	NCBS7PM01	M T W T F * *	CNWS	30	D			0.0	\$1,080.00	2	\$2,160.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>	<u>Nov 05</u>									
	10/30/12	11/05/12	1	1									
012	NLATE03	M T W T F * *	NEWS	30	D			0.0	\$2,250.00	2	\$4,500.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>	<u>Nov 05</u>									
	10/30/12	11/05/12	1	1									
013	NLATE11304	* * * * * S	NEWS	30	D			0.0	\$2,025.00	1	\$2,025.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/04/12	11/04/12	1										
014	SSHOWDOWN4	* * * * * S	LOCS	30	D		SPORTS	0.0	\$600.00	1	\$600.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/04/12	11/04/12	1										

Order Item Summary



KDKA-TV

Order ID: 57127	CF LOC-POL	FBD - LBD: 10/30/12 - 11/05/12	HL#:	Created: 10/26/12 11:06 AM
Client: THE MCCORD COMMITTEE (342254)	CPE: / /	Agency Commission: 15 %	Updated: EMENDEL on 10/26/12 12:46 PM	
Agency: THE CAMPAIGN GROUP, INC. (8131)	Product: (D) TREASURER -	Self Protect.: :20:00	Confirmed: 10/26/12 11:19 AM	
Buyer: Lisa Cabanel	Demo: HHOLDS DMA RTG	Sched. Code: D	Contract: 10/29/12 08:56 AM	
AE: Brian Butz-1-KDKA-TV		Billing Int: Monthly	BM: SS	
Share: 0% WTAE: 0% WPXI: 0% WPGH: 0% WPMY: 0% WPCW: 0% CABLE: 0%				

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
015	AINSIDER	M T W T F * *	ACC	30	D			0.0	\$700.00	3	\$2,100.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>	<u>Nov 05</u>									
	10/30/12	11/05/12	2	1									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
016	LLETTER01	1 1 1 1 1 0 0	LETT	30	D			0.0	\$575.00	5	\$2,875.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>	<u>Nov 05</u>									
	10/30/12	11/05/12	4	1									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
017	LCSIMIAMISAT01	* * * * * S *	LATE	30	D			0.0	\$225.00	1	\$225.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/03/12	11/03/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
018	PELEMENT	* * * T * * *	REGP	30	D			0.0	\$3,780.00	1	\$3,780.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/01/12	11/01/12	1										

Order Totals

Order Section	Confirmed Quantity	Revised Quantity	Confirmed Total		Revised Total	
			Gross Amt	Net Amt	Gross Amt	Net Amt
Spot Buy Lines	40	0	\$36,685.00	\$31,182.25	\$0.00	\$0.00
Installments	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Ancillary Buy Lines	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Order Totals:			\$36,685.00	\$31,182.25	\$0.00	\$0.00